



**The Mad Science Group® is Proud to Present the
2011 Franchise of the Year Award to
Mad Science of Austin and San Antonio, Texas**

*Mad Science of Austin and San Antonio is a three time winner of the prestigious
Franchise of the Year Award*

Montreal, QC – April 15, 2011. Mad Science, the world's leading science enrichment provider for children announced, at its annual franchise conference, the recipient of the 2011 Franchise of the Year award. During a gala dinner, the award was given to the very deserving franchisee of Mad Science of Austin and San Antonio, Texas.

The Franchisee of the Year award is given to the franchisee that shows exceptional leadership and dedication to the growth and success of the Mad Science franchise community.

Mad Science of Austin and San Antonio consistently delivers exceptional, high-quality services to the children in their community. Their commitment to delivering exceptional programming and Mad Science experience has enabled them to develop a thriving business. Effective management of all aspects of their organization from finance, operations, marketing and technology has also allowed them to contribute to the development of their local economy by employing 6 full-time employees and up to 40 part-time employees.

"Mad Science of Austin and San Antonio has worked hand-in-hand with their franchisor", said Kathy Muloin, President of The Mad Science Group. "Jan and Robert (Fiebig) have been tireless in their peer development efforts over the years and are wonderful ambassadors of the Mad Science Brand."

For over 14 years, Mad Science of Austin and San Antonio has been entertaining and educating children with a fun and hands-on approach to science. Children engage in unique science programming in summer camps, after-school programs, workshops, special events, and birthday parties.

"We were quite surprised to receive the award", said Jan Fiebig, Co-Owner of Mad Science of Austin and San Antonio. "We do what we do because it's the right thing to do! We are humbled and honored to have won the award again this year."

Jan and Robert Fiebig are three time recipients of the award (2001, 2008 and 2011). No other franchisee has won the award three times and it is a testament to their dedication to lending a helping hand to their franchise community and to bringing a love of science to every child in their area.

About The Mad Science Group®

Mad Science® is the world's leading science enrichment provider, sparking the imagination and curiosity of children around the world. With live performances in schools, camps, homes, theme parks, and performing arts centers, The Mad Science Group has developed more than 200 hours of original content, with thousands of unique interactive experiences! The company delivers its brand of fun science through an extensive network of 200+ franchise locations in 26 countries. For more information, visit www.madscience.org

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